

# 2014 Vision to Reality Awards



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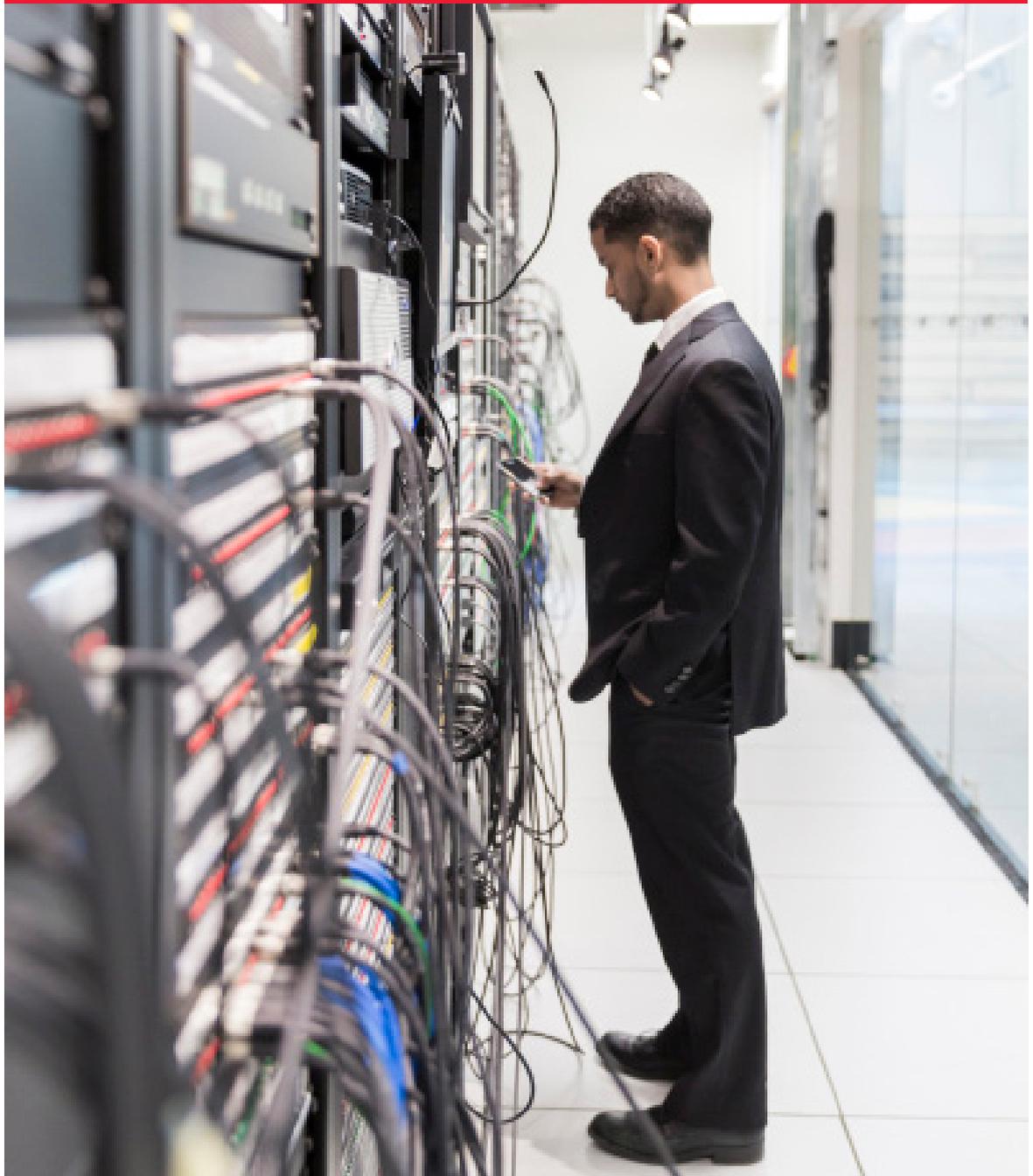
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# Vision to Reality Awards programme

## Awards overview

The Vision to Reality Awards celebrate dynamic companies in the technology sector that have demonstrated growth. They aim to encourage the best companies to step forward as role models, and to inspire future technology start-ups.

These awards are designed to recognise and honour companies whose outstanding achievements have made them some of South Africa's most successful technology companies.

To be successful requires vision and leadership, financial accomplishment, strategic direction and innovation. These companies have made a difference in South Africa by having the courage to share their visions, and then turn them into the reality of revenues, profit and benefits to the industry.

## The 2014 Vision to Reality Awards

To be a world leader in technology, South African companies must be able to not only develop leading-edge technologies, but also sell it. The 2014 Vision to Reality Awards acknowledges the company that has best demonstrated the commercialisation of an innovative technology solution. The innovation must be new, unique and a 'game changer'—and customer acceptance must be demonstrated.

The recipient of this award will be determined by an independent panel of judges who are recognised as experts on technological innovation and building companies based on innovation.



**PwC provides industry-focused assurance, advisory and tax solutions and services to public and private companies in all stages of growth. We use our network, experience, industry knowledge and business understanding to build trust and create value for clients.**

## Who's eligible?

Private or public companies that:

- Are either South African controlled or headquartered in South Africa.
- Management team and R&D activities must also be located in South Africa.
- Own a proprietary technology or have intellectual property that contributes to a significant portion of operating revenue.
- Provide a solution within any of the following sub-sectors:
  - Clean technology
  - Digital media
  - Emerging technologies
  - Gaming
  - Hardware/Semiconductor
  - Mobile
  - Social media
  - Software
  - Technology-enabled platforms

## What are the judging criteria?

### Innovation

How is the company's product or service groundbreaking or unique? How has it demonstrated excellence in its field?

### Financial performance

Financial accomplishments, including demonstrated customer acceptance of the product and revenues to date.

### Strategic direction

Clear market focus, successful business model and strategy for the innovation.

## What is the judging process?

Once the nomination phase is closed, a shortlist of twenty-five companies will be selected by an independent panel of judges. The top ten will emerge from the twenty-five finalists' presentations to the judges.

These top ten companies will enter into the PwC mentor programme and will make their final presentations to the independent panel of judges.

The presentations will be evaluated based on innovation, financial performance, and strategic direction. The winners will be announced at the Award ceremony.

The judges are leading figures in the technology and financial communities. They know what it takes to be an outstanding technology company and what measures really matter when it comes to selecting award recipients.

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### Key dates

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Nominations open	1 February 2014
Nominations close	29 June 2014
Top 25 Finalists identified	July 2014
1st Round judging	July 2014
Top 10 Finalists announced	August 2014
Mentor programme & 2nd Round judging	September 2014
Award ceremony, winners announced	18 September 2014

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### Nomination form

Visit us at <http://www.pwc.co.za/v2r-awards> to complete the online nomination form.

Note: All information provided will be kept confidential and only shared with the panel of judges.

### Who can nominate?

Anyone associated with a successful technology company can nominate, including employees, corporate advisors and financiers.

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