#### HOW CAN SOUTH AFRICA SCALE INNOVATIONS BY TAPPING EXPAT INTELLECT, RESOURCES + CONTACTS ABROAD?

#### **DONOVAN NEALE-MAY**

Managing Partner, The SABLE Accelerator CEO of the Business Performance Innovation (BPI) Network Executive Director of the Chief Marketing Officer (CMO) Council









#### **Time To Turn The Brain Drain Into A Brain Gain**



#### South Africa's Global Diaspora



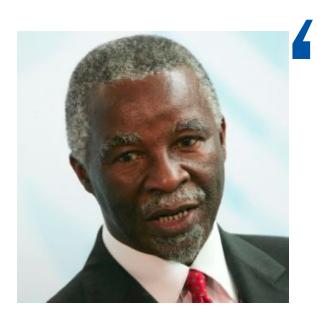
An estimated 1.2 million South African citizens live abroad -- some of the best and the brightest in many fields of endeavor.

## Ready. Willing. And Notably Able.





#### Time to Identify, Engage and Multiply Our Global Asset Base



Many among those who have left the (African) continent are ready and willing either to return, or otherwise to make their skills available to promote development.

> Former South African President Thabo Mbeki



#### **Connecting Innovators To Global Collaborators**

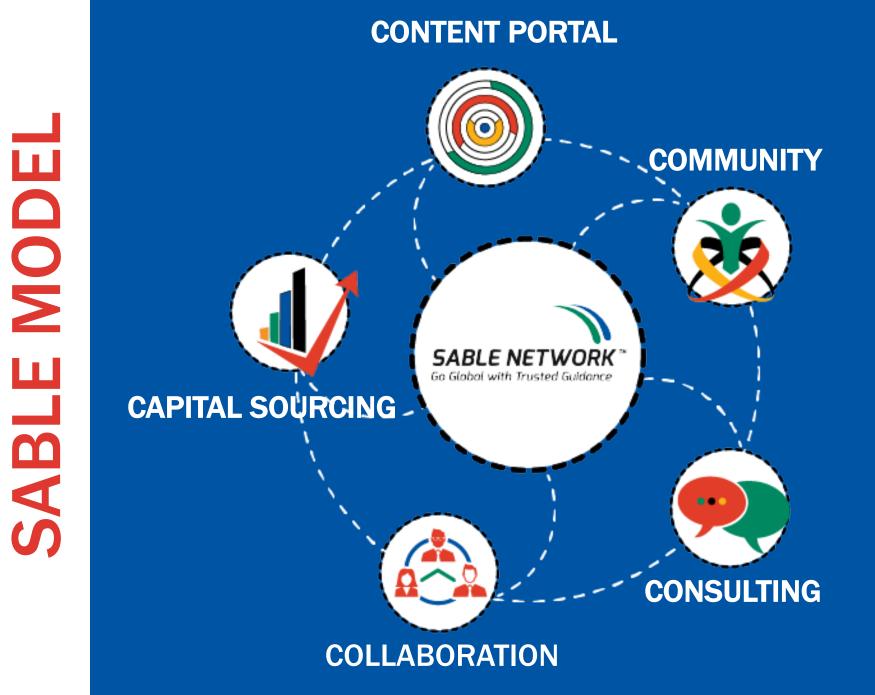
Finding Global Markets for South Africa's Intellect, Ideas and New Venture Ingenuity



#### What is **SABLE**?

A trusted knowledge network of well-placed and highly connected Global South Africans providing mentoring and consulting services to South African companies, entrepreneurs and institutions seeking to fund or commercialize innovation, as well as enter, grow, and partner in worldwide markets.







#### **Strategic Areas of Focus**

# Giving Emerging<br/>Growth Companies:DIRECTIONCONNECTIONTRACTION

#### **Current Partners**





CONVER SENCE













































FLOOR · SWART











#### **SPECIAL INITIATIVES**



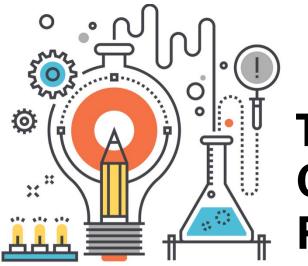


#### Skills Center to Advance Localization Excellence in Africa

Global center of excellence at a South African university or research institution (e.g. CSIR) to assist multi-nationals with product localization for the African context.







#### Technology Optimization Pipeline (TOP)

Source under-utilized or discarded intellectual property from VCs in the USA to commercialize at a fraction of the cost in SA using university, incubator, accelerator and research center talents.







#### **Digital Bridge to SA Innovation Hubs**

Digitally connected physical presence in Silicon Valley to facilitate live interaction, video programming (with Wits), technology transfer and deal making between SA innovators and potential commercial partners, investors, domain experts, mentors, collaborators and influencers in North America



**Global Partner Match-Making** 

A joint venture with the Powerlinx cloud AI-











POWERLINX



# CAUSE TECH

Creation of a Global Innovation Ecosystem in partnership with **UNICEF** Innovation Centre to drive social entrepreneurship and crowdsource social impact technologies that can address global challenges



est laborum. Can your technology help reach the last male? Submit your idea and help us to males the last role a first redoutiv









#### **Dynamic Food**

Advancing awareness of this award-winning South African frozen specialty foods innovator and sustainability leader which is poised to rapidly expand in the U.S. and other global markets







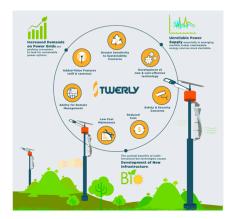


### **Self-Powered Street Lights**

Undertook South African and Global market penetration strategy. Developed brand identity, technical brochures and website to demonstrate the value of sustainable streetlighting and WiFi solutions.



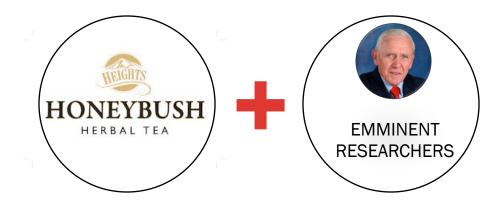


































Undertaking North American research and CEO recruitment project for this leading global provider of vehicle fleet management and insurance telematics.









Advance awareness of luxury brand of sustainable Nile Crocodile handbags, including global market penetration strategy.









Cross-industry promotional

marketing and merchandising campaign to drive trade display, sale and consumption of South African agricultural products in Asia and the Middle East.

#### Plumbelievably revitalising fruit

a rejuvenating 5-day Holiday for two to the heart and soil of South Africa's beautiful Western Cape.

It includes excursions to legendary Table Mountain, Cape Point and the Cape Winelands, game viewing at a premier

All of the best from our heart and soil!

game lodge, accommodation, return flights to Dubai/Cape Town, spending money ... and more

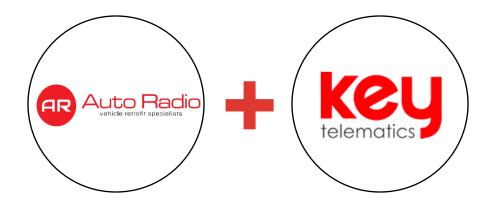
To find out more, visit www.spinneys-dubai.com

Plums are perfect body revitalisers and protectors. Packed with vitamins A, C and E, Potassium and Carotene, they're also rich in anti-oxidant and free radical-neutralising Quercetin, Antho-cyanins and Phenols, which can help reduce ageing and even combat the development of diseases like cancer.

—And when they're Taste South Africa Plums, they come with extra goodness in every blie. Not only do they originate from the world famous stone fruit growing Western Cape region, they're also grown to strictest standards of environmental, ethical cultivation and globally recognised fruit growing science.

Look out for Taste South Africa Plum varieties at Spinneys like: Letitia, Fortune, African Delight and Angeleno. Each has its own unique flavour, bite and character - from heavenly sweet to mildly tangy, from lightly crisp to lusciously julicy.

#### SABLE SUCCESS IN CROSS-POLLINATING POTENTIAL PARTNERS



Development of Integrated Vehicle Management System to deliver a MiFARE Smartphone App as part of a cashless fare and operational safety solution for taxi operators (serving 15 million taxi commuters a day) in South Africa.







ANDROID BUSINESS-READY SOLUTION





FX 200

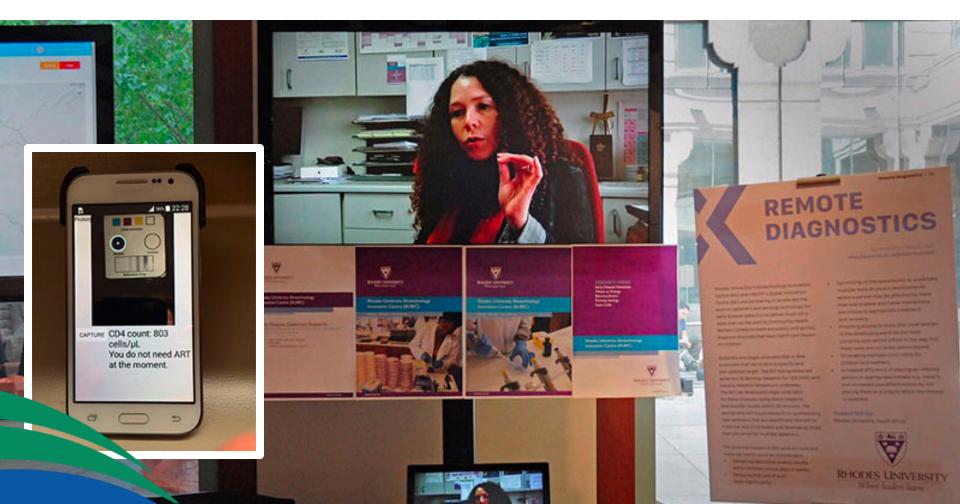


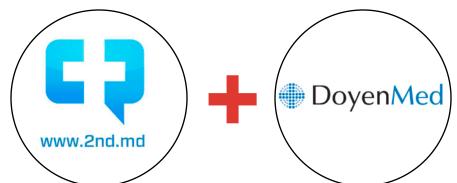
FX 100+



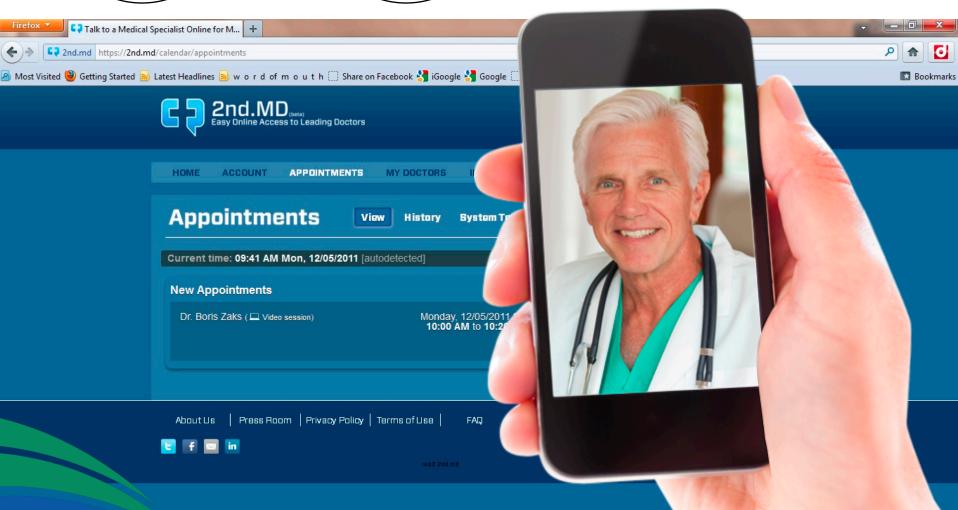














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